



http://



Upload NAV Data

Fetch NAV

Dashboard

Menu

Slider

Template

Pages

Articles

Products

Downloads

Locations

Notifications

Settings

User Management

Personalisation Rules



Short Cut 1



Short Cut 2



Short Cut 3





http://



Upload NAV Data

Fetch NAV

Dashboard

Menu

Slider

Template

Pages

Articles

Products

Downloads

Locations

Notifications

Settings

User Management

Personalisation Rules

Name

URL

Add Shortcut



Short Cut 1

Short Cut 2

Short Cut 3





http://



- Dashboard
- Menu**
- Slider
- Template
- Pages
- Articles
- Products
- Downloads
- Locations
- Notifications
- Settings
- User Management
- Personalisation Rules

Menu

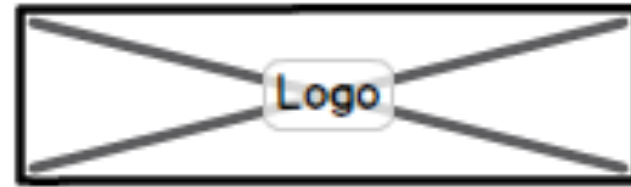
- Header** Footer
- English** Hindi Marathi



- Home
- Products
 - Fund A
 - Fund B
 - Fund C
- Insights
- Contact Us



http://



- Dashboard
- Menu**
- Slider
- Template
- Pages
- Articles
- Products
- Downloads
- Locations
- Notifications
- Settings
- User Management
- Personalisation Rules

Menu

Header

Footer

English

Hindi

Marathi



Menu Name

Secondary ▼

Select Parent ▼

Select Page ▼

Order ▼

Add Menu Item



http://



Dashboard

Menu

Slider

Template

Pages

Articles

Products

Downloads

Locations

Notifications

Settings

User Management

Personalisation Rules

Menu

Header

Footer

English

Hindi

Marathi



Menu Name

Primary ▼

Select Page ▼

Order ▼

Add Menu Item



http://



Dashboard

Menu

Slider

Template

Pages

Articles

Products

Downloads

Locations

Notifications

Settings

User Management

Personalisation Rules

Homepage Carousel



Investor

Advisor

English

Hindi

Marathi

Image

Video

All

Hindi

English

Marathi

Video URL

Vimeo

You Tube

All

Advisor

Investor

Browse & Upload

Backup Image

Carousel Text

(Video URL) or Browse & Upload to appear basis selection



Carousel Text Carousel Text Carousel Text



Carousel Text Carousel Text Carousel Text





http://



Dashboard

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Downloads

Locations

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Homepage Carousal



Investor

Advisor

English

Hindi

Marathi



Carousel Text Carousel Text Carousel Text



Carousel Text Carousel Text Carousel Text



Carousel Text Carousel Text Carousel Text



Carousel Text Carousel Text Carousel Text





http://



- Dashboard
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- Pages
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Templates



Homepage

Single Column



Products

Three Column



Insights

Three Column



Learn the Basics

Two Column





http://



Dashboard

Menu

Slider

Template

Pages

Articles

Products

Downloads

Locations

Notifications

Settings

User Management

Personalisation Rules

Templates



Template Name

- Single Column
- Two Column
- Three Column
- Custom

Text Area to Add Code

Add Template



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Pages

	Single Column	Investor	English	
Homepage	Two Column Three Column Custom	Advisor All	Marathi Hindi	✓ ✎ -
Home Page	Single Column	Advisor	English	✓ ✎ -
Homepage	Single Column	Investor	Hindi	✓ ✎ -
Homepage	Single Column	Investor	Marathi	✓ ✎ -
Insights	Single Column	All	English	✓ ✎ -





http://



Dashboard

Menu

Slider

Template

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Personalisation Rules

Pages

Page Name

Single Column

Two Column
Three Column
Custom

All

Hindi
English
Marathi

All

Advisor
Investor

WYSIWYG Editor

sitename.com/

custom url

Canonical URL



http://



Dashboard

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Slider

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Personalisation Rules

Pages

Select Twitter Card

- Summary
- Summary with Large Image
- Player
- App
- Photo
- Gallery
- Product

Upload Preview Image

Facebook Open Graph

```

<meta property="og:title" content="Title Here" />
<meta property="og:type" content="article" />
<meta property="og:url" content="http://www.example.com/" />
<meta property="og:image" content="http://example.com/image.jpg" />
<meta property="og:description" content="Description Here" />
<meta property="og:site_name" content="Site Name, i.e. Moz" />
<meta property="article:published_time" content="2013-09-17T05:59:00+01:00" />
<meta property="article:modified_time" content="2013-09-16T19:08:47+01:00" />
<meta property="article:section" content="Article Section" />

```

Upload Preview Image

Select Google Structured

- Products
- Articles

```

<meta property="og:image" content="http://example.com/image.jpg" />
<meta property="og:description" content="Description Here" />
<meta property="og:site_name" content="Site Name, i.e. Moz" />
<meta property="article:published_time" content="2013-09-17T05:59:00+01:00" />
<meta property="article:modified_time" content="2013-09-16T19:08:47+01:00" />
<meta property="article:section" content="Article Section" />

```

Upload Preview Image

Video Snippet

Save Article



http://



- Dashboard
- Menu
- Slider
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- Pages
- Articles**
- Products
- Downloads
- Locations
- Notifications
- Settings
- User Management
- Personalisation Rules

Articles

- Insights**
- Basics
- FAQs
- News



Title

- All
- Text
- URL
- File

Article Name Article Name Article Name Article Name		<input checked="" type="checkbox"/>
Article Name Article Name Article Name Article Name	URL	<input checked="" type="checkbox"/>
Article Name Article Name Article Name Article Name	Text	<input checked="" type="checkbox"/>





http://



- Dashboard
- Menu
- Slider
- Template
- Pages
- Articles**
- Products
- Downloads
- Locations
- Notifications
- Settings
- User Management
- Personalisation Rules

Articles

- Insights**
- Basics
- FAQs
- News



- Select View
- English**
 - Hindi
 - Marathi

- All
- Advisor
 - Investor

Title

(File)
File

Home Page Feature

(Depending upon what is selected i.e URL, Text or File the option to enter data will come)

URL

Text

WYSIWYG Editor
(Will Appear if Text is Selected)

Page Title

Keywords

Description



http://



Dashboard

Menu

Slider

Template

Pages

Articles

Products

Downloads

Locations

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Settings

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Personalisation Rules

Articles

Insights

Basics

FAQs

News



Select View

English

Hindi

Marathi

All

Title

Advisor
Investor

URL

http://www.xyz.pdf (URL)

Home Page Feature

Text
File

(Depending upon what is selected i.e URL, Text or File the option to enter data will come)

WYSIWYG Editor
(Will Appear if Text is Selected)

Page Title

Keywords

Description



http://



- Dashboard
- Menu
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- Articles**
- Products
- Downloads
- Locations
- Notifications
- Settings
- User Management
- Personalisation Rules

Articles

- Insights
- Basics
- FAQs
- News

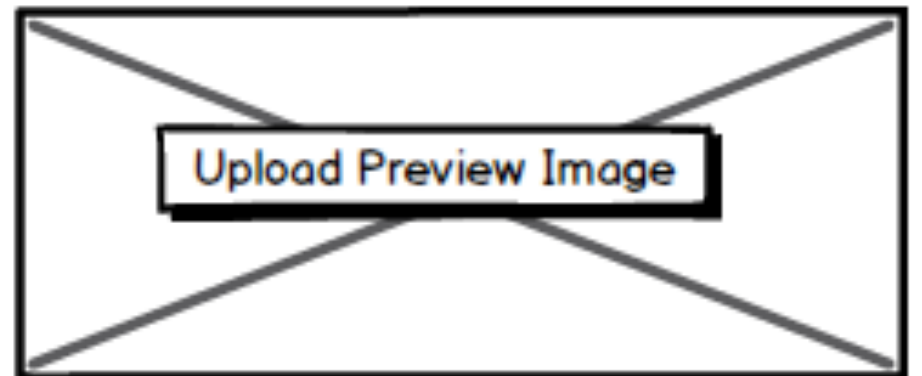


- Select Twitter Card ▾
- Summary
 - Summary with Large Image
 - Player
 - App
 - Photo
 - Gallery
 - Product

```

<meta property="og:summary_large_image">
<meta property="og:publisher_handle">
<meta property="og:title">
<meta property="og:description">
<meta property="og:author_handle">

```

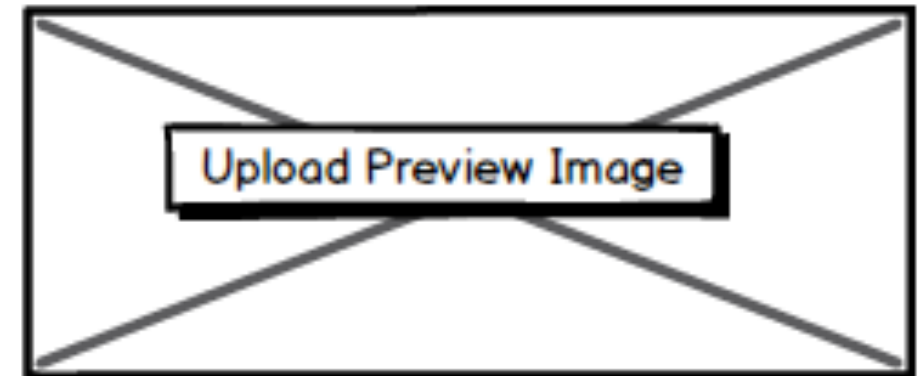


Facebook Open Graph

```

<meta property="og:title" content="Title Here" />
<meta property="og:type" content="article" />
<meta property="og:url" content="http://www.example.com/" />
<meta property="og:image" content="http://example.com/image.jpg" />
<meta property="og:description" content="Description Here" />
<meta property="og:site_name" content="Site Name, i.e. Moz" />
<meta property="article:published_time" content="2013-09-17T05:59:00+01:00" />
<meta property="article:modified_time" content="2013-09-16T19:08:47+01:00" />
<meta property="article:section" content="Article Section" />

```

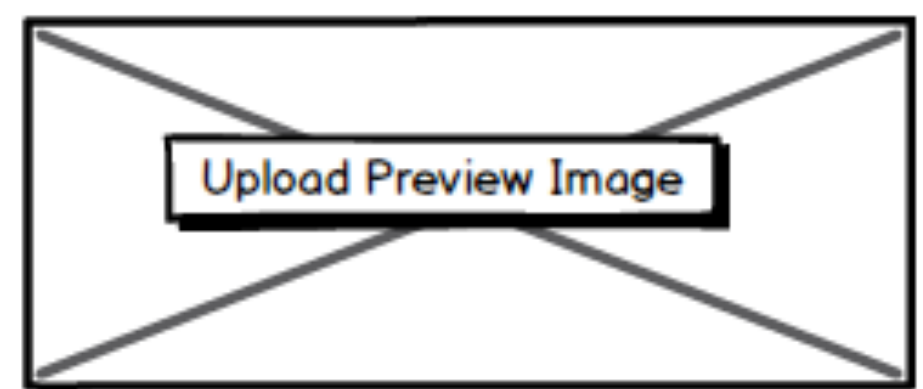


- Select Google Structured ▾
- Products
 - Articles

```

<meta property="og:title" content="Title Here" />
<meta property="og:url" content="http://www.example.com/" />
<meta property="og:image" content="http://example.com/image.jpg" />
<meta property="og:description" content="Description Here" />
<meta property="og:site_name" content="Site Name, i.e. Moz" />
<meta property="article:published_time" content="2013-09-17T05:59:00+01:00" />
<meta property="article:modified_time" content="2013-09-16T19:08:47+01:00" />
<meta property="article:section" content="Article Section" />

```



Video Snippet



http://



- Dashboard
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- Articles**
- Products
- Downloads
- Locations
- Notifications
- Settings
- User Management
- Personalisation Rules

Articles

- Insights**
- Basics
- FAQs
- News



sitename.com/insights/

custom url

Canonical URL

Author Name

Author Name

Designation

Designation

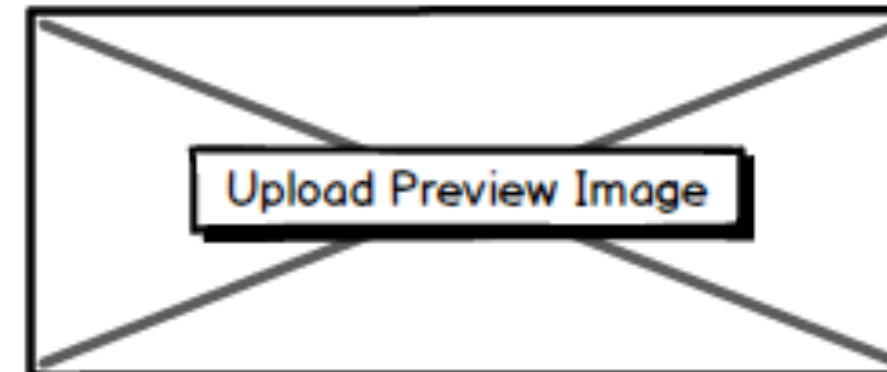
Twitter

Designation

Linkedin

Designation

Author Image



Save Article



http://



Dashboard

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Products



	All	All	
Fund Name	Debt Liquid Hybrid	Hindi English Marathi	✓ ✎ -
Fund Name	Hybrid	Hindi	✓ ✎ -
Fund Name	Debt	English	✓ ✎ -



http://



- Dashboard
- Menu
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- Products
- Downloads
- Locations
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- Settings
- User Management
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Products



Fund Name <input type="text" value="Bal Vikas Yojna"/>		Inception Date <input type="text" value="/ /"/>	Fund Manager <input type="text" value="Ratish Varier"/>
Minimum SIP <input type="text" value="500 ₹"/>	Minimum Investment <input type="text" value="1000 ₹"/>	Fund Options <input type="text" value="Dividend Growth"/>	Type <input type="text" value="Open Ended"/> <input type="text" value="Close Ended"/>
Exit Load <input type="text" value="Yes"/> <input type="text" value="No"/>	(if Yes) <input type="text" value="1 %"/>	Entry Load <input type="text" value="Yes"/> <input type="text" value="No"/>	(if Yes) <input type="text" value="3 Yrs"/>
Is this a NFO <input type="text" value="Yes"/> <input type="text" value="No"/>	From <input type="text" value="/ /"/>	To <input type="text" value="/ /"/>	Riskometer <input type="text" value="Visual 1"/> <input type="text" value="Visual 2"/>
			<input type="checkbox"/> Home Page Feature
Brief Introduction <input style="width: 100%; height: 40px;" type="text"/>			
Tax Benefits <input style="width: 100%; height: 40px;" type="text"/>			
<input type="button" value="Upload Fund Strategy & Portfolio"/>			





http://



Dashboard

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User Management

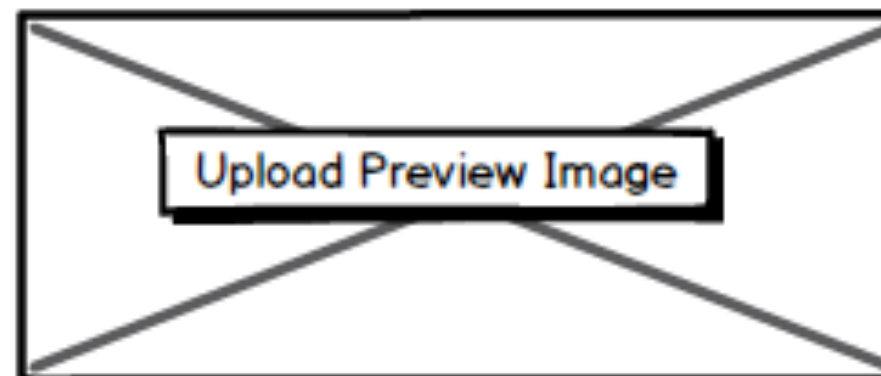
Personalisation Rules

Products



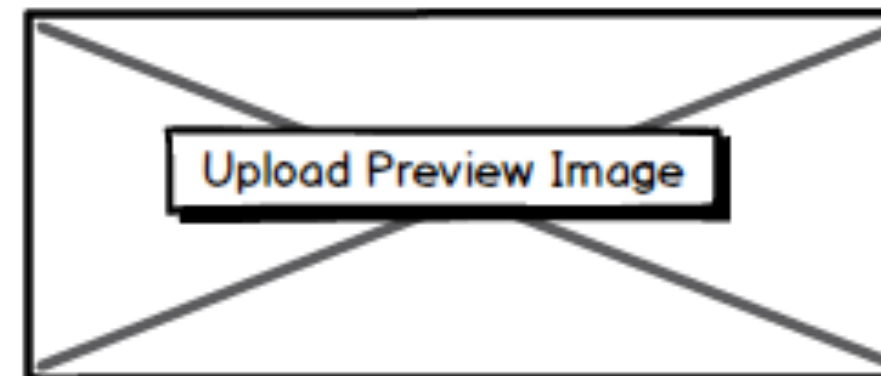
Select Twitter Card

- Summary
- Summary with Large Image
- Player
- App
- Photo
- Gallery
- Product



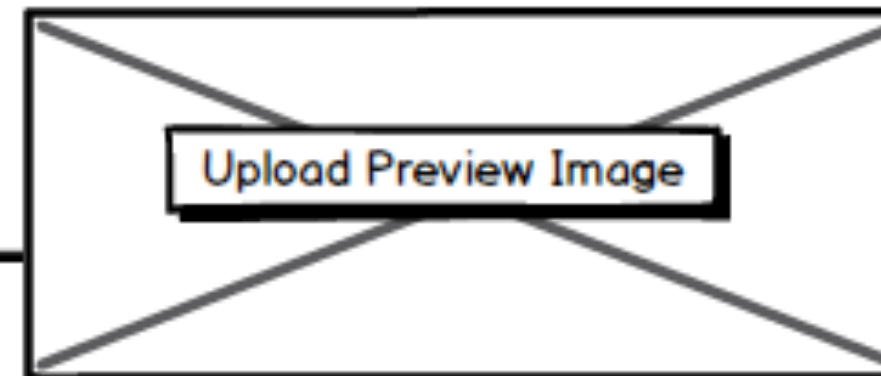
Facebook Open Graph

```
<meta property="og:title" content="Title Here" />
<meta property="og:type" content="article" />
<meta property="og:url" content="http://www.example.com/" />
<meta property="og:image" content="http://example.com/image.jpg" />
<meta property="og:description" content="Description Here" />
<meta property="og:site_name" content="Site Name, i.e. Moz" />
<meta property="article:published_time" content="2013-09-17T05:59:00+01:00" />
<meta property="article:modified_time" content="2013-09-16T19:08:47+01:00" />
<meta property="article:section" content="Article Section" />
```



Select Google Structured

```
Products
Articles
Here" />
e" />
www.example.com/" />
<meta property="og:image" content="http://example.com/image.jpg" />
<meta property="og:description" content="Description Here" />
<meta property="og:site_name" content="Site Name, i.e. Moz" />
<meta property="article:published_time" content="2013-09-17T05:59:00+01:00" />
<meta property="article:modified_time" content="2013-09-16T19:08:47+01:00" />
<meta property="article:section" content="Article Section" />
```



Video Snippet

Add Fund



http://



Dashboard

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Downloads

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Downloads

Downloads

Categories



All
Investors
Advisors
Factsheets

All
Application Forms
Transaction Forms
Service Forms

All
Hindi
English
Marathi

Title

(Update File)

Advisor	Sub Category		Form Name		
Advisor	Sub Category	Hindi	Form Name		
Advisor	Sub Category	English	Form Name		



http://



- Dashboard
- Menu
- Slider
- Template
- Pages
- Articles
- Products
- Downloads**
- Locations
- Notifications
- Settings
- User Management
- Personalisation Rules

Downloads

Downloads

Categories



All

All

Title

✕

Investors
Advisors
Factsheets

Application Forms
Transaction Forms
Service Forms

Upload File

Select View

Select Product

Add File

Hindi
English
Marathi

Product 1
Product 2
None

All

All

All

Title

(Update File)

Investor	Sub Category	Language	Form Name	
Advisor	Sub Category	Hindi	Form Name	
Advisor	Sub Category	English	Form Name	



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- Dashboard
- Menu
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- Downloads**
- Locations
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- User Management
- Personalisation Rules

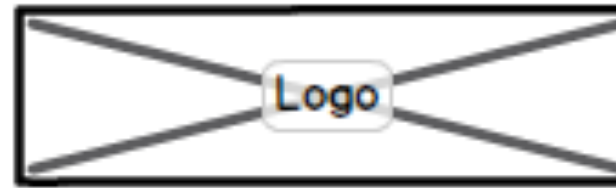
Downloads

- Downloads
- Categories**
- English**
- Hindi
- Marathi

- Investors
- Advisors
- + KYD
- Application Forms
- XYZ Form
- Factsheets
- SEBI Mandated Disclosures



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- Downloads
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Locations

Bulk Upload

English All State City Email Phone Phone

Investor Center
Branch Office

English		Maharashtra	Pune	email@email.com	022 6666666	022 6666666	
English	Investor Center	Punjab	Amritsar	email@email.com	033 7777777	033 7777777	
English	Branch Office	Madhya Pradesh	Indore	email@email.com	044 9999999	044 9999999	



http://



Logo

Dashboard

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Locations

Bulk Upload



(Auto Completer) (Auto Completer)

English		Maharashtra	Pune	email@email.com	022 6666666	022 6666666	
English	Investor Center	Punjab	Amritsar	email@email.com	033 7777777	033 7777777	
English	Branch Office	Madhya Pradesh	Indore	email@email.com	044 9999999	044 9999999	



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- Menu
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- Products
- Downloads
- Locations
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Notifications



New Fund Offering ▾

English ▾

	NFO Announcement	English	21 June 2016 - 21 July 2016
	Policy Update	English	21 June 2016 - 21 July 2016
	Disclosure	English	21 June 2016 - 21 July 2016



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Notifications



New Fund Offering ▼ Title

Disclosure
Dividend
Policy Update

Download ▼ Select File or Product ▼

Product

Add Notification

// //

All ▼
Hindi
English
Marathi



NFO Announcement



Policy Update

21 June 2016 - 21 July 2016



Disclosure

21 June 2016 - 21 July 2016





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Logo

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Products

Downloads

Locations

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Settings

User Management

Personalisation Rules

Settings

General

API

Views

Sitemap

Robots.txt

Google

General Information

Toll Free Number 1800 0000 0000

Investor Support Number 1800 0000 0000

Investor Support Email investorsupport@mahindramutualfund.com

Advisor Support Number 022 66666666

Advisor Support Email advisorsupport@mahindramutualfund.com

Corporate Office Address 1st Floor, Sadhna House,
570, P.B. Marg, Worli,
Mumbai - 400018

Social Links

<http://www.facebook.com/mahindramutualfund><http://www.twitter.com/mahindramf><http://www.google.com/+mahindramf><http://www.youtube.com/mahindramf><http://www.linkedin.com/mahindramf><http://www.instagram.com/mahindramf>



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API

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Sitemap

Robots.txt

Google

API Keys



Google Maps



Facebook



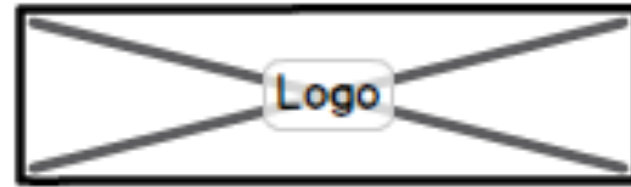
Twitter



Cams



http://







- Dashboard
- Menu
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- Pages
- Articles
- Products
- Downloads
- Locations
- Notifications
- Settings**
- User Management
- Personalisation Rules

Settings

- General
- API
- Views**
- Sitemap
- Robots.txt
- Google

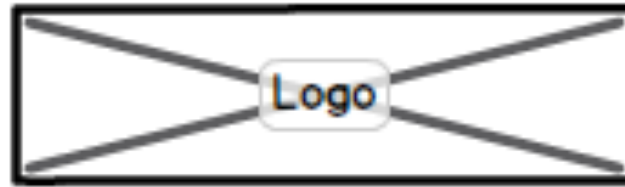
Views



-  English
-  Hindi
-  Marathi
-  Gujarati



http://



- Dashboard
- Menu
- Slider
- Template
- Pages
- Articles
- Products
- Downloads
- Locations
- Notifications
- Settings**
- User Management
- Personalisation Rules

Settings

- General
- API
- Views
- Sitemap**
- Robots.txt
- Google

Sitemap.xml

Create Separate Video Sitemap



Section	Update Frequency	Priority	Last Modified
Homepage	Daily	1.0	2016-05-01 20:36:28
Insights	Weekly	0.8	2016-05-01 20:36:28



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Logo

Dashboard

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Slider

Template

Pages

Articles

Products

Downloads

Locations

Notifications

Settings

User Management

Personalisation Rules

Settings

General

API

Views

Sitemap

Robots.txt

Google

Sitemap.xml

 Create Separate Video Sitemap


Section	Update Frequency	Priority		Last Modified
Homepage	Always	7	5	Servers Response Time
Products - Landing	Hourly	6	0	None
Products - Pages	Daily	5		Custom
Insights - Landing	Weekly	4		
Insights - Articles	Monthly	3		
Learn the Basics -	Yearly	2		
Learn the Basics - Articles	Never	1		
Newsroom - Landing				
Newsroom - Articles				
Faqs - Landing				
Faqs - Articles				
Downloads				
Contact Us				
About Us				
Other Pages	Daily	1.0		2016-05-01 20:36:28
Homepage	Weekly	0.8		2016-05-01 20:36:28



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Settings

General

API

Views

Sitemap

Robots.txt

Google

Robots.txt

```
User-agent: *  
Allow: /
```





http://



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User Management

Personalisation Rules

Settings

General

API

Views

Sitemap

Robots.txt

Google

Standard Google Structured Data

Organization Details
Organization Logo
Organization Social Links
Corporate Contacts

- Use on All Pages Use on Home Page & Contact Us Page Enable Breadcrumbs for All Pages



http://



Dashboard

Menu

Slider

Template

Pages

Articles

Products

Downloads

Locations

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User Management

Personalisation Rules

User Management

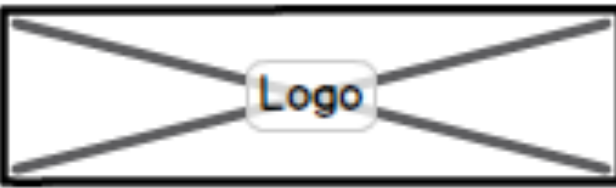


John Doe	email@email.com	12 July 2016	15 July 2016	Active	<input checked="" type="checkbox"/>
John Doe	email@email.com	12 July 2016	15 July 2016	Inactive	<input checked="" type="checkbox"/>





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- Dashboard
- Menu
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- Locations
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- User Management
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User Management

Dashboard ✕

Dashboard
Menu
Slider
Template
Pages
Articles
Products
Downloads
Locations

⇄

Dashboard -
Menu -
Slider -

John Doe	email@email.com	12 July 2016	15 July 2016	Active	<input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
John Doe	email@email.com	12 July 2016	15 July 2016	Inactive	<input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>





http://



Dashboard

Menu

Slider

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Downloads

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Settings

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Personalisation Rules

Personalization Rules



All Users	All India	English	Default View	Active	<input checked="" type="checkbox"/>		
Investors	All India	English	Investor View	Active	<input checked="" type="checkbox"/>		
Advisors	All India	English	Advisor View	Active	<input checked="" type="checkbox"/>		
Investors	UP, Punjab	Hindi	Investor View	Inactive	<input checked="" type="checkbox"/>		
Investors	Gujarat	Gujrati	Investor View	Inactive	<input checked="" type="checkbox"/>		

(Location to be detected basis IP & user type basis cookie)





http://



- Dashboard
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- Downloads
- Locations
- Notifications
- Settings
- User Management
- Personalisation Rules**

Personalization Rules +

All Users ▼
Investor
Advisor

Delhi/NCR
Uttar Pradesh
Maharashtra
Gujarat

Mumbai
Pune
Amravati

English
Hindi
Marathi

Add Rule

Investors Gujarat Gujrati Investor View Inactive

(Location to be detected basis IP & user type basis cookie)